

Athens, April 28th 2009

**Press Release**

**HSBC**  
**Digital Eurostoxx 50**  
**New Capital Guaranteed at maturity Deposit**

In a constant effort to offer solutions to the financial needs of its customers, adapted to the prevailing economic circumstances, recognizing also the importance of the European market, which is reflected by the **DJ Eurostoxx 50** index, HSBC has created a new deposit with capital guarantee at maturity, Digital Eurostoxx 50, with a potential for a maximum total gross return at maturity of 17.5% for the euro and of 15% for the US dollar.

The DJ Eurostoxx 50 index, one of the most reliable in the European market, reflects the course of 50 European blue-chip stocks in 12 Eurozone markets: Austria, Belgium, Finland, France, Germany, Greece, Ireland, Italy, Luxemburg, the Netherlands, Portugal and Spain. Moreover, it offers great diversification across industries such as banking, telecommunications, energy etc.

The duration of **Digital Eurostoxx 50** deposit is 3.5 years, while the minimum deposit amount is 3,000 Euro or US dollars. The offer period commenced on April 21<sup>st</sup>, 2009, and will close on **May 29<sup>th</sup>, 2009**.

Digital Eurostoxx 50 capital guaranteed deposit is covered by the UK Financial Services Compensation Scheme in accordance with its relevant terms and conditions.

For any clarification or additional information, those interested may call the general enquiries of HSBC at 801 11 71717 or 210 696 2000 when calling from a mobile.