

Athens, June 30th 2009

Press Release

Portfolio Management Service by HSBC (HELLAS) AEDAK

HSBC (HELLAS) AEDAK, expands its product and services portfolio, offering a Portfolio Management service to investors. This service is designed for individual clients, legal entities, companies and organizations, pension funds and insurance organizations, and provides either Discretionary or Advisory investment services.

Portfolio Management service offers individualized high level services, through active management. It entails a close collaboration between an experienced advisor of HSBC (HELLAS) AEDAK and the investor to establish the investment objectives and determine the strategy which will be followed. Active management is differentiated according to the level of risk the investor is willing to take and the allocation of funds pursuant to his wishes.

A wide range of carefully selected investment products from the Greek and international markets, such as Money Market Instruments, HSBC Mutual funds, Third Party Mutual Funds, ETF's (Exchange Traded Funds), Domestic & International Bonds, Domestic & International Stocks and Foreign exchange (FOREX) constitute the basis of the Portfolio Management service. At the same time, the worldwide experience of the HSBC Group, the excellent know-how of HSBC executives at a local level and a special monitoring software comprise the key factors of the above-mentioned top quality service.

For any clarification, investors may address the experienced executives of HSBC Group.