

Athens, July 7, 2009

Press Release

HSBC supports the 3rd Mega Grand Prix Equestrian Competition

HSBC, true to the spirit of social responsibility, supports this year, again, sporting activities of high prestige, ethics and emulation. More specifically, it sponsored the 3rd Mega Grand Prix Equestrian Competition, which took place at the facilities of the Mega Sports Riding Club on the 24th - 28th June 2009. HSBC (HELLAS) AEDAK Asset Management service as well as the world wide exclusive banking service HSBC Premier were promoted at the event.

Riders and Amazons took part in a spectacular show of jumping and riding dexterity during a five-day event which attracted prominent representatives of the sport, business, social and art world. The winner of the HSBC Grand Prix - 1.40 m was Michalis Kazis riding Gorgy Rouge, who received his award from Mr. Giannis Vezanis, General Manager of HSBC (HELLAS) AEDAK. The rider from Thessaloniki also won the title of "Best - 3rd Mega Grand Prix – Rider", since he managed to win in various courses, along with the four horses with which he participated.

The event had an international character due to the participation of riders from the Balkans and other European countries. In total, 258 couples of riders and horses competed, a number greater than that of any previous year!

Mr. Giannis Vezanis stated: "We at HSBC seek to be active citizens in the countries in which we do business. Within this framework, we embrace the communities that are close to us, supporting their activities, giving priority to sport, as well as to organizations with social sensitivities".