

Athens, July 14, 2009

## Press Release

### Investment strategy advice from HSBC

HSBC, consistent to providing information to clients and friends regarding financial developments in the Greek and international markets, conducted three events of special interest to investors.

Modern investment strategy and equity markets in Greece and abroad were the focus of these three events.

The first event's subject was **"Investment strategy today"**. **Mr Konstandinos Kamaris**, Head of Treasury and Capital Markets HSBC Greece, referred to the financial crisis, described the international and Greek financial market reality and conducted a **"Review of markets and foreign exchange"**.

**Mr. Giannis Vezanis**, General Manager of HSBC (HELLAS) AEDAK continued, analysing **"Market potential and investment strategy"**. Giving a detailed presentation, he referred to the signs of improvement in the international macro-economic environment.

Finally, **Mr. Nikos Pantelakis**, Managing Director of HSBC Pantelakis Securities S.A. closed the informative part of the event by examining the **"Prospects of the Greek stock market"**. After underlining the challenges which the Greek economy will face during the period 2009-10, he pointed out the first signs of stability and recovery in the markets, while he recommended that investors choose shares of companies that are leaders in their sector.

The same event was presented with great success to the HSBC clients in Thessaloniki.

At the same time, on Thursday, June 25, a road show was organised in Athens jointly with JP Morgan. Its subject was **"A new approach to the local and international equity markets"**. **Mr. Pietro Grassano**, Vice President - Head of Greek Sales, JP Morgan Asset Management sought investment solutions, focusing on emerging markets and the natural resources sector. HSBC concluded the event with a speech by Mr. Konstandinos Kamaris who, amongst others, recommended **Capital Guaranteed Deposits** as the investment choice that best suits to the current financial circumstances.