

Athens November 3<sup>rd</sup>, 2009

**Press Release**

**HSBC**

**“FEEL GOOD”**

**New Deposit Account**

**HSBC**, one of the largest banking corporations worldwide, and **EUROCLINIC**, a pioneering private hospital Group, are joining forces and are inaugurating their cooperation with the new deposit account “**Feel Good**”.

This is a current account offering a comprehensive, efficient and high quality health-care program, through which one can enjoy valuable and unique medical services. The account offers a floating interest rate linked to the ECB’s interest rate -0.50%, without a minimum required deposit amount for opening or maintaining the account.

“**Feel Good**” is different from other corresponding deposit accounts in the market both due to the substantial discounts offered for doctor visits, diagnostic tests, dermatological treatments (cosmetic and medical) and hospital charges as well as due to its unique cooperation with Euroclinic’s Children’s Pediatric Clinic, in order to provide the best possible care to children. All benefits are offered for an especially low subscription for two full years and at no extra cost for children up to 17 years of age.

As Mr. Apostolos Panagiotou, Senior Customer Proposition Manager of HSBC Greece, stated: *“We, the people of HSBC, firmly believe and invest in the Greek market by constantly expanding our services and partnerships. A result of this position is “**Feel Good**” account, which fully meets clients’ current needs and concerns. Through “**Feel Good**”, the account holder becomes a member of two Groups and enjoys the know-how and specialization of products and services available both at HSBC and Euroclinic”.*

According to Ms. Christina Tambourea, Marketing & Communications Manager for the Euroclinic Group, *“At Euroclinic Group, we offer high quality medical services by*

**HSBC**   
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*employing highly skilled nursing and administrative staff, highly-qualified doctors, utilizing state-of-the-art medical equipment and maintaining an anthropocentric mentality. Our goal is patients' complete satisfaction and we therefore support in every way all potential activities and partnerships that focus on the person - patient. Our cooperation with HSBC offers special privileges and benefits by providing a comprehensive set of services in an integrated health-care system".*