

Athens, November 5th, 2009

Press Release

HSBC

“GLOBAL VIEW”

Web Banking Transactions without Borders

HSBC Greece provides the **Global View service**, an internationally innovative technology that enables HSBC Premier service clients to access their accounts held anywhere in the world.

The on-line **Global View** service is the only service worldwide providing all HSBC Premier Service clients, who have registered with HSBC's Internet Banking service, immediate access to their account balances as well as the ability to administer their accounts wherever they are, in 36 countries around the globe in any currency with a single connection.

Specifically, as Mr. Stelios Pirpinias, Head of Personal Financial Services & Marketing of HSBC Greece, stated, *“By anticipating the needs of its customers, HSBC provides innovative services tailored to the modern lifestyle. Within this context, we are proud to introduce HSBC's Global View service to Greece with a focus on facilitating electronic transactions without borders, easily and quickly”*.