

Athens, 12th January 2010

Press Release

HSBC: Branch opening

The official opening of the refurbished HSBC branch in Voukourestiou Str. was held on Monday, 21st December at 19:00 hours.

The HSBC branch was recently refurbished in order to offer its customers top-level banking transactions and a different banking experience. The refurbished branch at Voukourestiou Str. adheres to international specifications offering innovative and state-of-the-art services that form the ideal customer service environment.

The opening of the new HSBC branch was hosted by the Chairman of the Athens Chamber of Commerce and Industry (ACCI) Mr. Konstantinos Michalos.

In his welcoming speech, Mr. Michalos mentioned that the Management of HSBC in Greece is worthy of congratulations since in these difficult times we are living, it inaugurates a branch in the trading centre of Athens providing state-of-the-art banking tools that are extremely useful in facilitating customers' transactions. At the end of his speech, he added "I wish you a profitable course and good co-operation with the Greek clientele and the Greek businessmen."

Mr. Stelios Pirpinias, Head of Personal Financial Services & Marketing of HSBC Greece stated that "HSBC is synonymous with trust and immediate response. It listens to and respects the ideas, proposals and needs of its customers. The new, modern branch is located in Voukourestiou Street, at the very centre of Athens. It was designed according to the new international standards of HSBC Group, with the aim to provide better service to customers, minimise waiting time and allow the possibility to provide top-level banking services to all customers, easily and quickly".

Representatives of the municipality, political parties and local corporations attended the event along with many customers of the bank.

The branch is located at 15 Voukourestiou Street, in Syntagma square.