

Athens, 19 January 2010

Press Release

**Advisory Portfolio Management Service by
HSBC Pantelakis Securities S.A.**

HSBC Pantelakis Securities S.A., expanding its portfolio of products and services, provides investors with the **Advisory Portfolio Management** service. It is a service addressed to investors with a growth or an aggressive profile, wishing to obtain investment suggestions from professionals, while at the same time seek to actively participate in the portfolio management process and preserve control over the decisions taken.

The Advisory Portfolio Management department offers services based on qualitative analyses and on the skills, knowledge and experience of the Group's certified Relationship Managers, whom the investor is in close cooperation with. Through regular publications providing comments, reviews and recommendations about the markets and specific stocks, the investor can create a dynamic and flexible portfolio. This way, the investor benefits from HSBC's global presence and knowledge of markets and obtains updates on market trends and the available investment opportunities. Individualized investment advice is also provided, taking into consideration each investor's risk-return profile.

"A wide range of advisory, as well as portfolio structure services, constitute the foundation of the new Advisory Portfolio Management service by HSBC Pantelakis Securities S.A. At the same time, the global experience of the HSBC Group, the expertise of our people and our unique analysis department that, for many years, has been among the best in the Greek market, are factors that define this high-quality service" said Nikos Pantelakis, Managing Director of HSBC Pantelakis Securities S.A.

For any further information, investors may contact the specialized executive staff of the HSBC Group.