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Press Release

HSBC World Selection: New range of investment portfolios

HSBC offers **World Selection**, a new pioneering range of investment portfolios for its customers around the world. It is a unique product created and offered exclusively by HSBC.

More specifically, the 5 different HSBC World Selection portfolios combine both transparency and management stability. Moreover, they cover the needs of those who wish to have access to investment opportunities that emerge around the world, while at the same time gain access to investment vehicles that are not available to private investors. The 5 different World Selection investment portfolios are exclusively addressed to 5 different customer investment profiles: from conservative investors to those willing to assume a larger investment risk.

HSBC World Selection's asset allocation includes various asset classes, and broad geographical positions that create the portfolio diversification, and it aims to achieve returns that have smaller fluctuations in the long run. The customer may thus select the portfolio that suits him best from a range of available portfolios, by initially investing even a small amount. The global team of analysts and fund managers of HSBC each time identify investment opportunities and integrate them as investment options in the portfolios. The active management of HSBC World Selection portfolios is designed to benefit the investors since the portfolios are restructured to ensure that the investment choices reflect each portfolio's investment target.

As Mr. **Stelios Pirpinias**, Head of Personal Financial Services & Marketing of HSBC Greece, stated "*The global economic downturn has affected the performance of investments and the trust of investors. Customers wish to redesign their portfolios but need specialised guidance in managing the investment risk that they assume. The new World Selection investment portfolios, that only HSBC Group offers, were developed with the aim to cover this need and are a very good example of HSBC's commitment to provide a high quality wealth management proposal.*"

MUTUAL FUNDS DO NOT HAVE A GUARANTEED RETURN AND PREVIOUS PERFORMANCE DOES NOT GUARANTEE FUTURE PERFORMANCE