

Athens, 4 March 2010

HSBC

“Global Markets”

New Deposit Capital Guaranteed at Maturity

In response to market requirements and recognizing the need for the diversification of investments, both on a geographical and on a sector level, HSBC created a new deposit capital guaranteed at maturity, **“Global Markets”**.

The New Deposit Capital Guaranteed at Maturity, **“Global Markets”**, includes five representative shares from different sectors, and specifically from Oil and Gas (Rosneft Oil), Commercial Banks (Bank of China), Telecommunications (Ericsson), Food (Pernod Ricard), as well as Retail and Basic Consumer Goods (Wal Mart). The potential annual gross return stands at 5.25% for a deposit in Euro or US dollars, with the possibility of terminating the deposit before the maximum duration and return even in the first year. The maximum duration of the deposit is 4 years and the minimum deposit amount is 3,000 Euro or US dollars. Subscription period started on 1 March 2010 and will end on **16 April 2010**.

As stated by Mr. Apostolos Papanagiotiou, Senior Manager Customer Propositions HSBC Greece, **“Based on the current global economic climate, investors seem to be more cautious than ever with regard to their choices. It is therefore crucial to diversify investments, both on a geographical and sector level, so as to achieve the best possible return for investors. In response to the new opportunities arising in the financial sector, HSBC is always offering cutting-edge products.”**

For any clarification or further information, please call at HSBC’s general enquiries line 801 117 17 17 or 210 6962 100 if calling from a mobile phone.

- The deposit is offered with an upfront fee and in a limited edition.
- The return of the deposit is subject to taxation (today at 10%), in accordance with the current legislation.
- The present publication does not constitute, in any case, investment advice or investment call.
- The deposit is covered by the UK Financial Services Compensation Scheme, in accordance with its relevant Terms and Conditions.