

Athens, 9 March 2010

**Press Release**

**HSBC World Selection: Investment opportunities without borders**

The British Ambassador, **Dr. David Landsman**, welcomed HSBC's guests to the presentation with the theme "**Discovering new roads on today's investment map**". The focus was on recent market developments and the opportunities that may arise in today's investment world.

The event was accompanied by distinguished personalities from the business world as well as internationally recognized HSBC executives with many years of experience in strategic equity investments and a long-term presence in the Group. The event was opened by **Dr. David Landsman**, OBE – British Ambassador, while Mr. **Apostolos Papanagiotou**, Senior Manager Customer Propositions, HSBC Greece welcomed the attendees. Mr. **John Vezanis**, General Manager HSBC (HELLAS) AEDAK, spoke about the investment strategy for 2010. Subsequently, Mr. **Matteo Pardi**, Head of Sales for Southern Europe HSBC and Mr. **Thanassis Tsibonakis**, Relationship Manager, HSBC Global Asset Management (France), analyzed today's investment strategy along with investment opportunities that arise. Special reference was made to the new innovative range of investment portfolios, **HSBC World Selection** that consists of five different portfolios available to investors around the world, exclusively by HSBC.

Mr. **John Vezanis** thanked all attendees and renewed the appointment for the next event of similar interest.