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Press Release

HSBC Premier Service – Renovated Service Centers

With a presence in 88 countries and many years of experience, **HSBC** meets promptly and immediately the needs of its distinguished customers all over the world by providing the sophisticated service, **HSBC Premier**. This service is available in 43 countries and enables Premier customers **internationally** to become in practice “**citizens of the world**”.

Specifically, HSBC Premier Service customers can enjoy:

- **Personal service through their personal Premier Relationship Manager**, who is always available and will guide them in all their financial decisions according to their needs and profile.
- **Access to a broad range of banking and insurance products** with preferential pricing, along with the ability to obtain a **Premier MasterCard**, through which they can enjoy reward programs, offers and discounts. They also have the ability to withdraw cash, **free of charge** from an automatic teller machine anywhere in the world and in Greece from any bank’s ATM (over 5,700), and abroad through HSBC’s ATM network (at over 18,000 locations) as well as through the VISA PLUS network.
- **Access to international markets** through a full range of products and services that meet every investment need, including the possibility of investing in alternative forms of investment.
- **Easy and instant procedures for opening personal accounts abroad**, in accordance with local rules and regulations, without even traveling, and access to credit limits similar to those of HSBC Greece. Furthermore, the **Global View on-line service** gives Premier clients direct access to their accounts and the ability to manage accounts held at HSBC worldwide with a single click and a single connection, wherever they are.
- **International recognition and support** through services and customer service around the world, wherever there is an HSBC branch (Premier in one Premier in all) and through access to international emergency services every day, every moment, wherever the HSBC Premier client may be **for both themselves and members of their family**.

Recently, HSBC created renovated service centers exclusively for its distinguished clients, offering a luxurious experience at its selected branches by offering upgraded and high-level banking services in accordance with the Group’s renewed and international standards.

With the **HSBC Premier** Service, HSBC practically opens new horizons and «breaks down» borders, making the Greek Premier client a “**financially active citizen of the world**”, whether they lead an “international” lifestyle or not.