

Athens, 29 April 2010

## Press Release

### HSBC: Awarded as the “Most Popular Employer” by TARGETjobs

HSBC was recognized as “the most popular employer” in a vote taken by graduates of British universities at the **National Graduate**



**Recruitment Awards 2010** that was held by **TARGETjobs**. The online voting proved that the Bank – which has maintained a steady performance throughout the credit crisis – is the preferred employer of graduating students.

TARGETjobs is an electronic database that advertises job openings, employers who are hiring and opportunities for students and graduates in the United Kingdom to acquire practical experience. A complete analysis is available at the University World News website.

As **Chris Phillips**, Publishing Director for GTI Media, stated, “Despite the recession, competition for the most talented graduates is more intense than ever before. HSBC should be especially happy that students hold it in such high esteem”.