

Athens, 28 May 2010

Press Release

HSBC

Presentation of investment opportunities in the present economic climate

HSBC, true to its appointment to inform customers and friends about the developments in the Greek and international financial markets, held a very successful informational event on the topic, “**Discovering new roads in today’s investment map**”, at the Met Hotel in Thessaloniki.

Mrs. **Dimitra Vourna**, Product Manager Investments and Liabilities, HSBC Greece, welcomed the attendees at the event. Mr. **Dinos Kamaris**, Head of Global Markets, HSBC Greece gave a comprehensive report on what the recent developments have taught us and HSBC’s role in Greece and the world. Mr. **Giannis Vezanis**, General Manager of HSBC (HELLAS) AEDAK, had the floor afterwards and analyzed the “**Investment strategy for 2010**”. Following, Mr. **Thanasis Tsibonakis**, Relationship Manager, HSBC Global Asset Management (France), presented the new innovative range of investment portfolios, **HSBC World Selection. It is an investment proposal** that consists of 5 different portfolios and is available to investors all over the world, exclusively by HSBC.

Finally, Mr. **Apostolos Papanagiotou**, Senior Customer Propositions Manager, HSBC Greece, analyzed the “**New Capital Guaranteed Deposit**” as the investment option that is more in line to the current financial conditions, concluded the round of speeches.

Mr. Papanagiotou thanked the audience and renewed the appointment until the next event of similar interest. An opportunity to discuss and ask questions followed as did a seated dinner.