

Athens, 2 June 2010

Press Release

HSBC

“Gold & Currencies”

New Deposit Capital Guaranteed at Maturity

HSBC responding to the needs of the market and recognizing that emerging markets seem to maintain a steady growth rate, while clients are turning to traditional types of investment such as gold, created a new capital guaranteed deposit at maturity, **“Gold & Currencies”**.

More specifically, this is a new deposit proposal whose return depends on the price of gold, as well as on the price of four emerging market currencies relative to the Euro. The new capital guaranteed deposit at maturity, **“Gold & Currencies”**, includes the price of gold quoted in euros and four different emerging market currencies; those of Brazil, South Korea, Poland and Turkey. Each currency and the price of gold participate equally in determining the basket's performance.

The duration of the deposit is 3 years and has a minimum deposit amount of €3,000 EUR or \$3,000 USD. Subscription for the deposit, which is offered in a limited edition, began on May 31st, 2010, and will end on **June 30th, 2010**. At maturity, the investor will receive 75% of the overall return of the basket.

As Mr. **Apostolos Papanagiotou**, Senior Manager Customer Propositions, HSBC Greece stated: “The new deposit capital guaranteed at maturity, **“Gold & Currencies”**, combines the dynamics of emerging markets and the classic value that gold has, as a noble metal, that makes it an attractive investment option”.

For any clarification or further information, please call at HSBC’s general enquiries line 801 117 1717 or 210 696 2100 if calling from a mobile phone.

- The deposit is offered with an upfront fee and in a limited edition.
- The return of the deposit is subject to taxation (today at 10%), in accordance with the current legislation.
- The present publication does not constitute, in any case, investment advice or investment call.
- The deposit is covered by the UK Financial Services Compensation Scheme, in accordance with its relevant Terms and Conditions.