

Athens, 10 June 2010

Press Release

HSBC sponsors the theatrical performance by ACAA, “SATURDAY, SUNDAY, MONDAY”.

HSBC sponsored this year's theatrical production of the Athens College Alumni Association (ACCA) "Saturday, Sunday, Monday" by Eduardo de Filippo, directed by Costas Arzoglou.

The play has an extremely well-written script (excellently translated by Anna Varvaressou - Tzogia) which unfolds the life of an urban Neapolitan family in the 50's. Human passions, grim jealousy and stubbornness come to life. But so does tenderness which is as fragrant as a vivid scent like that of a traditional Italian ... "stew", around which the play's entire plot revolves.

As Mr. Stelios Pirpinias, Head of Personal Financial Services & Marketing HSBC Greece, stated, *"At HSBC, we believe that the world has unlimited possibilities and different experiences to offer, things that we promote at all levels of the economy, the society and culture. Within this context, we support the theatre as the main place that hosts, features and promotes freedom of thought. So we are particularly delighted to collaborate with ACCA and the Association's Theatrical Team."*

Performances have already commenced and the last one is scheduled for Thursday, June 10. At the end of the show, at ACAA's Club HSBC offered dinner, a genuine Italian casserole "signed" by the kitchen's "magician", Mr. Hector Botrini.