



Athens, 13 January 2011

Press Release

HSBC: Target high with protection – HSBC Clic Euro 85 Fund

Always with the aim to expand the investment options offered to its customers, **HSBC** has enriched its portfolio with a new Mutual Fund, **HSBC Clic Euro 85 Fund**, launched today. This Fund is aimed at investors who want to **combine the benefits of an investment in a mutual fund with the benefits of a capital protection product.**

More specifically, it is a Mutual Fund that offers the possibility to benefit from the long-term development of the Eurozone market, while at the same time limiting any possible capital loss risks during downturns. In particular, **HSBC Clic Euro 85** offers the possibility of high returns due to its share composition (50%–70%), while ensuring the protection of the invested capital by setting an annual protection threshold for its net price equal to 85% of the unit net price in the previous quarter. Consequently, irrespective of how markets perform, the unit net price over the year from the observation date will not drop below the protection threshold.

As Mr. **Stelios Pirpinias**, Head of Personal Financial Services & Marketing, HSBC Greece, stated: *“Here at HSBC quality and innovation in wealth management products is a commitment to our customers who have placed their trust in us. We believe that with the new Mutual Fund **HSBC Clic Euro 85** we will once again meet the investment needs of our customers, given the conditions in the domestic and global markets.”*

MUTUAL FUNDS DO NOT HAVE A GUARANTEED RETURN AND PREVIOUS PERFORMANCE DOES NOT GUARANTEE FUTURE PERFORMANCE.