



Athens, 21 January 2011

Joint Press Release

Collaboration between HSBC Pantelakis Securities S.A. and Pentedekas Securities S.A.

HSBC Pantelakis Securities S.A. and **Pentedekas Securities S.A.** hereby announce their collaboration. In the framework of this collaboration, the former will offer the clients of Pentedekas Securities S.A. trading services in Greece and in international stock exchanges, as well as clearing and depository services. Lastly, margin and Three-Day Credit services will be provided for transactions in the Athens Stock Exchange.

HSBC Pantelakis Securities S.A. is one of the largest securities firms with a longstanding presence in the Greek market, offering a wide range of stock exchange services to both private individuals and institutional clients, and ensuring reliability and transparency. Via the firm's specialised professionals and InvestDirect platform, clients have the opportunity to receive investment services, portfolio management consulting and quality information on the domestic and international markets. At the same time, by utilising the know-how and unlimited possibilities provided by the HSBC Group, integrated services will be provided, including execution and clearing in Derivatives Markets.

Pentedekas Securities S.A., a company with over 15 years of operation, whose founder and President has had 40 years of continuous presence in the stock market business field, is currently one of the most reliable and trustworthy names in the field. Having always showed an interest in expanding the services and products provided to its clients, the company has weighed its collaboration options in the Greek market and has decided on a collaboration with HSBC Pantelakis Securities S.A. Through this collaboration, the clients of Pentedekas Securities S.A. will benefit from the global know-how of the HSBC Group and gain direct access to a multitude of investment services and information on the Greek and foreign markets.

The Managing Director of *HSBC Pantelakis Securities S.A.*, Mr. **Nikos Pantelakis**, stated: *"At HSBC we believe and constantly invest in expanding our services and collaborations. The result of this outlook is our collaboration with Pentedekas Securities S.A., which will provide increased value and benefits to our two companies as well as to our clients"*.

The President and Managing Director of Pentedekas Securities S.A., Mr. **Konstantinos Pentedekas**, stated: *"We are completely satisfied with the collaboration formed with HSBC Pantelakis Securities S.A., which is one of the largest and most reliable securities firms in the Greek market. Our goal, as is clear from this collaboration, is to best meet the needs of our clients through the constant expansion of products and services provided"*.