

**Press Release**

**HSBC**

**“European Captain”**

**New Deposit Capital Guaranteed at Maturity**

**HSBC** identifies and continuously seeks new opportunities with investment prospects. On this basis, and given the ongoing changes that bring the European market in the focus of attention, HSBC created **European Captain**, the new Deposit Capital Guaranteed at maturity, with a **maximum total gross return of 45%** and a **minimum total gross guaranteed return of 5%**, for both Euro and US dollar deposits.

**The duration of the deposit is 5 years and has a minimum deposit amount of 3,000 EUR or 3,000 USD. It provides 100% capital guarantee at maturity. Subscription for the deposit began on 31 January 2011 and will end on 18 March 2011.**

More specifically, this is a basket of shares which includes global companies traded on the European markets, namely: Vodafone Group PLC, Ericsson LM, Total SA, AXA SA, Siemens AG, UBS AG, Rio Tinto, Schneider Electronic, Royal Dutch Shell and Telefonica SA.

As Mr. **Apostolos Papanagiotou**, Senior Manager Customer Propositions, HSBC Greece, stated: *“In an ever changing environment, Europe as a highly influential player in the global economy is faced with new conditions that are daily shaped, both in the domestic and in the international environment. In a market of this size and importance, HSBC identified investment opportunities which it capitalized with the new European Captain Deposit Capital Guaranteed at maturity”.*

For any clarification or further information, interested parties may call the HSBC general enquiries line on 801 117 17 17 or 210 6962 100 if calling from a mobile phone.

- The deposit is offered with an upfront fee and in a limited edition.
- The return of the deposit is subject to taxation (today at 10%), in accordance with the current legislation.
- The present publication does not constitute, in any case, investment advice or investment call.
- The deposit is covered by the UK Financial Services Compensation Scheme, in accordance with its relevant terms and conditions.