



Athens, 24 February 2011

Press Release

HSBC:

“Opportunities without borders. The dynamics of 2011”

On the occasion of HSBC celebrating **30 years** of successful presence in Greece, the British Ambassador, **Dr. David Landsman**, welcomed the guests of HSBC in the presentation **“Opportunities without borders. The dynamics of 2011”**.

The event was attended by prominent personalities from the business world and internationally renowned HSBC executives with long presence in the Group and many years of experience in strategy and investments. The British Ambassador, **Dr. David Landsman**, OBE, opened the event with a greeting, and Mr. **Richard Groves**, CEO, HSBC Greece, welcomed the guests. Mr. **Konstantinos Kamaris**, Head of Treasury & Global Markets, HSBC Greece, talked about the challenges and opportunities seen in the markets in 2011. Subsequently, Ms. **Farah Bouzida**, Fund Manager - Risk Managed Solutions & Structured Products, HSBC Global Asset Management, spoke about the benefits that investors can obtain from the Eurozone market, while Mr. **Apostolos Papanagiotou**, Senior Manager Customer Propositions, HSBC Greece, made reference to the potential of Europe from the perspective of a global Group.

Mr. **Richard Groves** thanked the guests and renewed the appointment for a similar event in the future.