



Athens, 28 March 2011

Press Release

HSBC

“Energy Memory”

New Deposit Capital Guaranteed at maturity

HSBC identifies and constantly seeks new opportunities with investment potential. Internationally speaking, intense business activity is now typical of companies that operate in the energy sector at local or international level. Driven by the constant search for markets which hold out investment potential, HSBC has developed a new Deposit Capital Guaranteed at maturity, **“Energy Memory”**. This new investment proposal offers a **maximum total gross return of 30% for deposits in Euro, 25% for deposits in US dollar** and a **minimum total gross guaranteed return of 5%**, for both Euro and US dollar deposits.

The duration of the deposit is **5 years**, has a minimum deposit amount of **3,000 EUR or 3,000 USD** and provides **100% capital guarantee at maturity**. Subscription begins on 21 March 2011 and will end on **13 May 2011**.

More specifically, this is a basket of shares which includes companies with a global profile, namely: BP plc, BG Group plc, CNOOC limited, Gazprom and Total SA.

As Mr. **Apostolos Papanagiotou**, Senior Manager Customer Propositions, HSBC Greece, stated: *“In recent years the wider energy sector has been particularly active in terms of acquisitions and mergers. In fact, according to HSBC estimates (Oil sector outlook, 23/01/2011), this particular market will operate in an improved environment in 2011, with a more positive effect on prices. HSBC has identified investment opportunities in this large, singularly important sector, which is now capitalising on via its new Deposit Capital Guaranteed at maturity, Energy Memory”*.

For any clarification or further information, interested parties may call the HSBC general enquiries line on 801 117 17 17, or 210 6962 100 if calling from a mobile phone.

- The deposit is offered with an upfront fee and in a limited edition.
- The return of the deposit is subject to taxation (today at 10%), in accordance with the current legislation.
- The present publication does not constitute, in any case, investment advice or investment call.
- The deposit is covered by the UK Financial Services Compensation Scheme, in accordance with its relevant terms and conditions.