

**Press Release**

**HSBC supports the British Council's Education UK Exhibition!**

**HSBC**, with the **U Start! Student Service**, sponsored British Council's Education UK Exhibition, which was held on 13 April in Thessaloniki at the Makedonia Palace Hotel, and on 16-17 April in Athens at the Zappeion Hall, thus acknowledging the event's importance in broadening the educational horizons of both students and professionals.

This exhibition has been established as the most opportune occasion for all those who wish to study in the United Kingdom to get a first-hand knowledge about a number of significant British educational institutions.

Visitors had the opportunity to discuss in person with representatives of universities, colleges and higher education institutions, and get responses to queries regarding their studies. This year's event featured 57 universities.

The driving force behind the support for the event is the **U Start! Service** by **HSBC**, an **innovative** and **complete** programme which includes banking services and solutions tailored to students studying in Britain. The U Start! Service offers a **Deposit Account/Debit Card** with **unlimited free of charge withdrawals** from more than 3,000 ATMs in the HSBC network in Britain, a pre-approved VISA credit card, **Internet Banking**, the option to obtain a student loan if desired, **free travel insurance**, **medical insurance** with a preferential premium and many other services and solutions necessary for a student.

For further information, interested parties may call the HSBC general enquiries line at 801 117 17 17 or 210 696 2100 if calling from a mobile telephone, or visit [www.hsbc.gr](http://www.hsbc.gr).