

Press Release

HSBC

“Emerging Markets”

New Deposit Capital Guaranteed at Maturity

By identifying investment opportunities in emerging markets, HSBC created the new deposit capital guaranteed at maturity, **“Emerging Markets”**, with a maximum total gross return upon maturity of 30% for deposits in Euro and 25% for deposits in US dollars. A minimum total gross guaranteed return of 5% and 3.75% is offered for deposits in Euro and US dollars respectively.

In light of recent developments in the global economic environment, it is now clear that world economic interest has shifted from the developed West to the emerging markets. This has as a result, the economic empowerment of emerging markets and the increase of their importance in the development of the world’s financial markets.

In this context HSBC designed “Emerging Markets”, the new deposit capital guaranteed at maturity. Its return is linked to and depends upon the performance of two indices and one Exchange Traded Fund (ETF) from the wider markets of Taiwan, China and Brazil, and more specifically the MSCI Taiwan, Hang Seng China Enterprises and iShares MSCI Brazil ETF.

The duration of the deposit is 5 years and has a minimum deposit amount of 3,000 Euro or 3,000 USD. Subscription began on 16 May 2011 and will end on **1 July 2011**.

As Mr. **Apostolos Papanagiotou**, Senior Manager Customer Propositions, HSBC Greece, stated: *“the dynamic and consistent growth of emerging markets across the world, in combination with the advantages that arise from their demographic characteristics, make emerging markets a particularly attractive investment option”*.

For any clarification or further information, interested parties may call the HSBC general enquiries line on 801 117 17 17, or 210 6962 100 if calling from a mobile phone.

- The deposit is offered with an upfront fee and in a limited edition.
- The return of the deposit is subject to taxation (today at 10%), in accordance with the current legislation.
- The present publication does not constitute, in any case, investment advice or investment call.
- The deposit is covered by the UK Financial Services Compensation Scheme, in accordance with its relevant terms and conditions.