



Athens, 7 June 2011

Press Release

Cleaning and maintenance of beaches at Voula by HSBC

HSBC has organized cleaning and maintenance of beaches at Voula demonstrating once more its sense of social and ecological responsibility.

The cleaning of the beaches at Voula was organized on the occasion of **World Environment Day** and as part of the annual programme of **Corporate Social Responsibility (Sustainability)**. The cleaning took place on Sunday 5 June, and was organised in association with the Municipality of Voula-Vari-Vouliagmeni, and with the involvement of the British Council.

Some eighty HSBC employees, with friends and children, took part in the cleaning activities, removing garbage and seaweed, as well as doing maintenance and painting work on benches, railings and changing rooms.

Tonia Petrovits, Public Affairs & Communications Manager, HSBC Greece, stated: *«At HSBC we have a keen sense of corporate responsibility and have made a long-term commitment to protecting the environment – taking an active part in all environmentally-friendly activities. It is our intention to promote similar actions to raise social and environmental awareness, giving our children the chance to grow up in a cleaner and healthier environment».*