

Press Release

**SAKA theatrical performance of “It runs in the family”
SPONSORED BY HSBC**

HSBC will once again this year be sponsoring the annual theatrical performance by the **Athens College Alumni Association (SAKA)** – *“It runs in the family”*, by Ray Cooney.

The play is a beautifully crafted theatrical piece, set in a well-known London hospital where a neurologist is at a critical point in his career, expecting an important promotion. In order to attain his ambition and avoid total professional disaster, the doctor is ready to do anything, even set up an innocent colleague and friend to take the blame for his own misbehaviour – triggering an endless sequence of misunderstandings and confusion.

Now in its sixteenth year, SAKA theatre group continues its work, supported by HSBC, with undiminished enthusiasm. The director this year, as well as the previous one, is Kostas Arzoglou, assisted by Marinos Desyllas, and set designer is Lakis Kalyvitis – all three Athens College alumni.

One of the aims of the theatre group is to support charities, and this year the proceeds from the performances will be donated to the Hellenic Society for the Protection and Rehabilitation of Handicapped Children (EL.E.P.A.P.).

As **Stelios Pirpinias**, Head of Retail Banking – Wealth Management and Marketing, HSBC Greece, stated: “For HSBC it is vitally important to support this kind of initiative, promoting charitable activities through the arts. This will be the second year we have sponsored the production by SAKA, now in its sixteenth successful year of creative activity”.