

Press Release

HSBC

“Europe Super 7”

New Deposit Capital Guaranteed at maturity

HSBC identifies and constantly seeks new opportunities with investment potential. In light of that and given the constant changes that place the European market at the focus of the interest on a daily basis, HSBC developed a new Deposit Capital Guaranteed at maturity, **“Europe Super 7”**, with a **maximum total gross return of 40%** for deposits in Euro and **35% for deposits in US dollar** and a **minimum total gross guaranteed return of 5%** for both Euro and US dollar deposits.

The duration of the deposit is **5 years** and has a minimum deposit amount of **3,000 EUR or 3,000 US dollar**. Also, it provides **100% capital guarantee at maturity**. Subscription began on 4 July 2011 and will end on **12 August 2011**.

More specifically, this basket of shares which includes companies with a global profile that are traded on European markets, namely: AXA SA, Total SA, Rio Tinto PLC, Rolls-Royce Holdings PLC, UBS AG, Swatch Group AG and Vodafone Group.

As Mr. **Apostolos Papanagiotou**, Senior Manager Customer Propositions, HSBC Greece, said: *‘In a constantly changing environment, Europe - an economic power of such scale that it determines developments in the global economy- is having to deal with the new challenges that emerge daily in both the European and the global environment. In that large and singularly important market, HSBC carried out a survey in April 2011 called “Europe Super Ten – Portfolio Change” to identify the most interesting companies in Europe; companies that HSBC considers have encouraging prospects. Based on the survey data, we were able to develop our new Deposit Capital Guaranteed at maturity, Europe Super 7.’*

For any clarification or further information, interested parties may call the HSBC general enquiries line on 801 117 17 17, or 210 6962 100 if calling from a mobile phone.

- The deposit is offered with an upfront fee and in a limited edition.
- The return of the deposit is subject to taxation (today at 10%), in accordance with the current legislation.
- The present publication does not constitute, in any case, investment advice or investment call.
- The deposit is covered by the UK Financial Services Compensation Scheme, in accordance with its relevant terms and conditions.