



Athens, 6 September 2011

Press Release

HSBC

'Asia Pacific Basket'

New Deposit Capital Guaranteed at maturity

HSBC identifies and continuously seeks new opportunities with investment potential. In light of that and given the constant changes that place the Asian markets and the Oceania market at the focus of the interest on a daily basis, it has developed a new Deposit Capital Guaranteed at maturity, "**Asia Pacific Basket**". It is a new product with a maximum possible total gross return of **40% for deposits both in Euro and US Dollar**.

HSBC is positively disposed to the prospects presented by the markets of Taiwan, Australia, Singapore and China. Specifically, Taiwan forms a large part of the global technology market, while Australia seems to be dominating in investments in natural resources and their exploitation. Singapore, having based the largest part of its industry on exportable products, affects a significant portion of global commerce, while the economic policy that is taking shape in China's colossal economy continues to create positive opportunities for the investing public.

It is in this context that HSBC designed its new "**Asia Pacific Basket**" deposit capital guaranteed at maturity, whose return is shaped by the performance of four indices from the wider markets of Asia and Oceania (Taiwan, China, Singapore and Australia), namely **MSCI Taiwan, Hang Seng Index, MSCI Singapore and S&P/ASX 200**.

The duration of the deposit is **5 years** and it has a minimum deposit amount of **3,000 EUR or 3,000 USD**. **The initial capital is 100% guaranteed at maturity**, while the **maximum possible total gross return is 40% for deposits both in Euro and US Dollar**. Subscription began on 31 August 2011 and will end on **30 September 2011**.

As Mr. **Apostolos Papanagiotou**, Senior Manager Customer Propositions, HSBC Greece, stated: *"The in-depth knowledge that HSBC has gained from its long-standing presence and leading position in the wider markets of Asia and Oceania allows us to identify investment opportunities in good time and create products such as the 'Asia Pacific Basket' Deposit Capital Guaranteed at maturity"*.

For any clarification or further information, interested parties may call the HSBC general enquiries line on 801 117 17 17, or 210 6962 100 if calling from a mobile phone.

- The deposit is offered with an upfront fee and in a limited edition.
- The return of the deposit is subject to taxation (today at 10%), in accordance with the current legislation.
- The present publication does not constitute, in any case, investment advice or investment call.
- The deposit is covered by the UK Financial Services Compensation Scheme, in accordance with its relevant terms and conditions.