

**Press Release**

**ReMap3: The Auction  
WITH THE SUPPORT OF HSBC**

While continuing with its extensive exhibition programme until 30 October, ReMap3 presented its first auction within the framework of the new initiative titled “**ReMap3: The Auction**”, with the support of **HSBC**.

The auction was held on 4 October in one of the city’s historical buildings, the former Municipal Gallery, in Koumoundourou Square (51 Peiraios St.). In an exhibition that was open to the public, 36 works from a corresponding number of ReMap3 exhibitions were presented for one day only at the Gallery and were thereafter auctioned. The works were offered by participants in the event and were created by internationally renowned and up-and-coming Greek and foreign artists, with the collaboration of galleries and bodies, and include 3 tender contracts. The exhibition was extended until Sunday, 9 October, and was open to the public. On Monday, 10 October, the works were returned to their “exhibition” spaces at the various ReMap3 exhibitions until its closing.

Mr. **Stelios Pirpinias**, Head of Personal Financial Services & Marketing, HSBC Greece, stated: “*The HSBC Group has a tradition of supporting art, seeing in it an alternative form of investment, which at the same time highlights and promotes freedom of thought. It therefore gives us great joy to contribute to the contemporary cultural identity of Athens through our cooperation with ReMap3*”.