



Athens, 13 December 2011

Press Release

HSBC

“BRIC FX Plus 5%”

New Deposit Capital Guaranteed at Maturity

HSBC constantly seeks new opportunities with investment potential. In light of the daily developments at the European level, as well as the ever-increasing potential gained by **BRIC markets** (Brazil, Russia, India and China), HSBC has developed a new Deposit Capital Guaranteed at maturity, **“BRIC FX Plus 5%”**.

In particular, this is a product with an underlying value equal to the relation between the **Euro** and the currencies of Brazil (**Real**), Russia (**Rouble**), India (**Rupee**) and China (**Renminbi**), with a maximum possible total gross return of **27.5% for deposits in Euro and 21.25% for deposits in US dollar**. At the same time it offers a **minimum total gross guaranteed return of 5% at maturity**.

The duration of the deposit is **5 years** and it has a minimum deposit amount of **3,000 Euro or 3,000 US dollars**. Subscription began on 5 December 2011 and will close on **13 January 2012**.

As Mr. **Apostolos Papanagiotou**, Senior Manager Customer Propositions, HSBC Greece, stated: *“The global economy no longer relies solely on Europe and the USA, but on other countries too, such as the emerging ones, which are continuously gaining in potential. The BRIC countries come under this category, as they seem to be reacting differently to the given economic situation, while at the same time forming the key factors shaping global commerce. HSBC takes into account the potential of these countries and capitalises on it via the new deposit capital guaranteed at maturity, **BRIC FX Plus 5%”**.*

For any clarification or further information, interested parties may call the HSBC general enquiries line on 801 117 17 17, or 210 6962 100 if calling from a mobile phone.

- The deposit is offered with an upfront fee and in a limited edition.
- The return of the deposit is subject to taxation (today at 10%), in accordance with the current legislation.
- The present publication does not constitute, in any case, investment advice or investment call.
- The deposit is covered by the UK Financial Services Compensation Scheme, in accordance with its relevant terms and conditions.