

Three in five take no responsibility for their own financial stability

The Power of Protection *Confidence in the future*

Responses from people aged 25+ in a survey of over 11,000 people in 12 countries and territories

Whose responsibility?

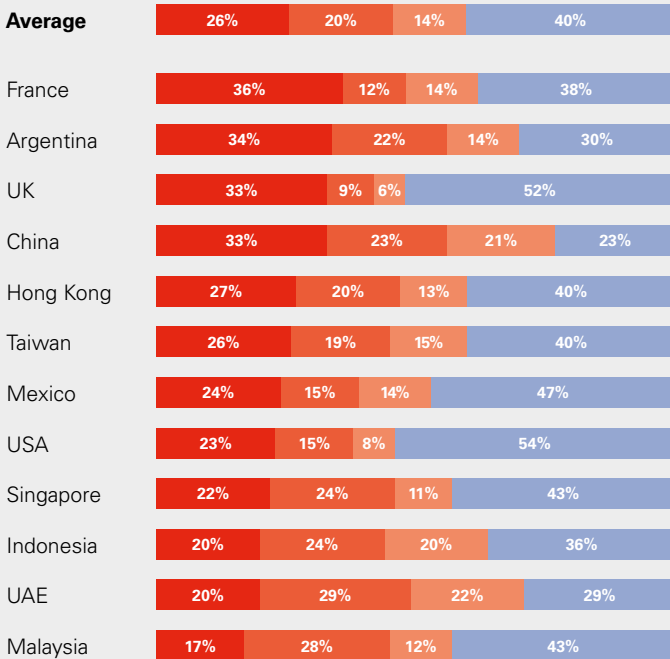
60%

of people say that someone else should be responsible for ensuring their family's financial stability if something happens and they are no longer able to earn



People believe the responsibility should lie with:

■ State/government ■ Family ■ Employer ■ Me



Long-term financial security

47%

say that what they worry most about in life is their long-term financial security



Of these:

49%

say they are financially unprepared should something unforeseen happen:



38%

say they could not manage well or at all financially

11%

say they have nothing specific in place but would find a way to manage

The main barrier is cost-related

53%

of those actively considering taking out insurance but have not yet done so say this is because they expect or know it to be too expensive

